

130-Year-Old Publication Continues To Meet Challenges

**Commercial Record Marks Milestone
With Mission, Values Unchanged**

In an era when the demise of journalism is proclaimed daily, the 130th anniversary of The Commercial Record is cause for both celebration and reflection.

Established in New Haven in 1882 by Willard C. Warren as a record of business in the community, The Commercial Record has continued into the 21st century as the predominant source for reporting, data and opinions on the financial and real estate industries in Connecticut.

Enhanced by an online edition, daily email alerts and a full line of real estate information services, The Commercial Record is also an integral part of The Warren Group – a family-owned enterprise that provides comprehensive financial and real estate news and data throughout New England. ■

“What I find remarkable is that fact that the news and information package – delivered daily online in The Commercial Record and monthly in our magazine format – is the same as it was at its inception. We have always offered trade news vital to those professionals who work in the real estate and financial industries, along with the invaluable data culled from deeds and mortgages in public record offices throughout Connecticut. Keeping track of real estate transactions, knowing which properties have been sold and for what price is as vital to real estate professionals today as it was 130 years ago.”



TIMOTHY M. WARREN JR.

— Timothy M. Warren Jr.; CEO and publisher, The Warren Group

Cummings Printing would like to
extend our Congratulations on the
130th Anniversary of *The Commercial Record*

NINE DECADES OF QUALITY PUBLICATION PRINTING

Cummings Printing is a third-generation family-owned company that has specialized in the printing of high quality, short-run publications for nearly 100 years.

From magazines and journals to catalogs and guidebooks, every printed piece is as important to us as it is to you.

- Flexible Scheduling
- Superior Job Quality
- Personalized Service

Find out more at www.cummingsprinting.com
or e-mail info@cummingsprinting.com.

800.647.0035

Cummings
Publication Printers Since 1914

The Commercial Record *Celebrating 130 Years*

Willard C. Warren establishes The Connecticut Real Estate Record & Business News in New Haven (name is later changed to The Connecticut Record, then The Weekly Record and, eventually, The Commercial Record).

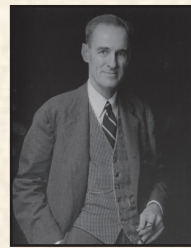
Family members go to town halls in Connecticut to collect real estate records for the following edition.

Willard C. Warren's wife, Lillie Faulkner Warren, hand-addresses copies of the newspaper for mailing each week.

President Frankin D. Roosevelt declares a nationwide banking holiday that shuts down the banking system; Warren Publications publishes vouchers for employees – IOUs promising redemption of the stated amounts when the banks reopen.

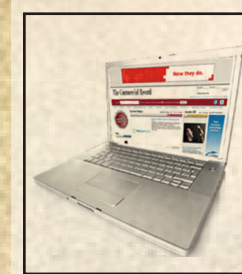


Willard Warren dies; Keith Faulkner Warren assumes control of family publishing enterprise.



Warren family divides publishing properties; Cross family takes ownership of The Commercial Record. The Warren Publishing Corp. is established.

Cross family's publications, including The Commercial Record, are sold to the London-based Thomson Group.



Commercial Record posts web edition.



Commercial Record publishes first issue as monthly magazine.

1882

1928

March 5, 1933

1957

1980

2001

2011

Early 1920s

1929

1946

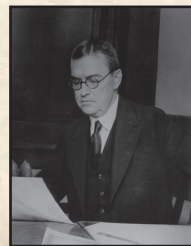
1973

1984

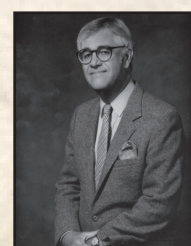
January 2009

2012

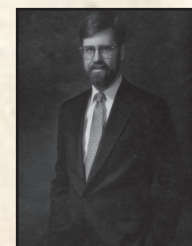
Willard C. Warren purchases Banker & Tradesman in Boston; Warren Publications Inc. is founded.



Timothy M. Warren joins the family publishing business following his graduating from Bowdoin College and service in the U.S. armed forces during World War II.



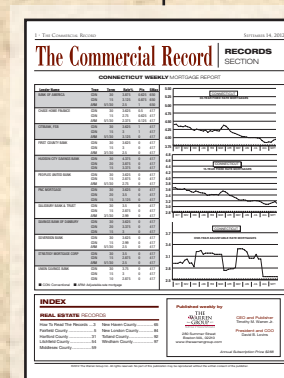
Timothy Warren Jr. joins family business for six-month trial period. At the end of the trial period, he decided to stay.



Timothy Warren Sr. and Timothy Warren Jr. buy back The Commercial Record.



Stock market crashes: "Every Friday there was a crisis – a cash pinch as we strove valiantly to raise enough money for the payroll. This was the chief concern of my brother-in-law, Gorham Cross, and I have always thought that the worry and stress of this weekly ordeal contributed to a serious health breakdown from which he suffered and periodic invalidism in the last two years of his life before his untimely death in January 1956." Reflections On A Four-Generation Family Publishing Business, by Keith Faulkner Warren, 1981.



The Commercial Record begins posting records online with the launch of a newly redesigned commercialrecord.com.

Commercial Record digital edition debuts, complete with weekly records section.

